

Susan J. Woolford, M.D., M.P.H, F.A.A.P
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Education and Training

Education

09/1986-08/1990 BS, Graduation with Honors, Andrews University, Berrien Springs, MI
09/1990-12/1994 MD, College of Human Medicine, Michigan State University, East Lansing, MI
09/2004-04/2006 MPH, University of Michigan School of Public Health, Ann Arbor, MI

Postdoctoral Training

10/1990-05/1994 Research Fellow, Graduate Research Assistant- Cancer Center, Michigan State University, Lansing, Michigan
01/1995-06/1995 Internship, Department of Pediatrics and Human Development, Sparrow Hospital Health System, Lansing, MI
07/1995-06/1998 Residency, Department of Pediatrics and Human Development, Sparrow Hospital Health System, Lansing, MI
07/1997-06/1998 Residency, Department of Pediatrics and Human Development, Chief Resident, Sparrow Hospital Health System, Lansing, MI
07/2004-06/2006 Fellowship, Pediatrics, Child Health Evaluation and Research (CHEAR) Unit, University of Michigan, Ann Arbor, MI

Certification and Licensure

Certification

10/1999-12/2026 American Board of Pediatrics

Licensure

01/1997-01/2020 State of Michigan, Controlled Substance
01/1997-01/2020 State of Michigan, Medical License
02/2017-05/2019 United States, DEA Registration

Academic, Administrative, Clinical, Research and Military Appointments

Academic Appointments

01/1995-06/1998 Clinical Instructor, Department of Pediatrics and Human Development, Sparrow Hospital Health System, Michigan State University, Lansing, MI
07/2004-06/2006 Clinical Lecturer in Pediatrics - Ambulatory Care Program, University of Michigan – Ann Arbor, Ann Arbor, Michigan
07/2006-06/2010 Clinical Assistant Professor, Department of Pediatrics, University of Michigan, Ann Arbor, MI
07/2006-present Faculty, CHEAR Unit, University of Michigan, Ann Arbor, MI
07/2010-08/2019 Assistant Professor, Department of Pediatrics, University of Michigan, Ann Arbor, MI
06/2015-present Faculty, Community Engaged Program Michigan Institute for Clinical and Health Research, University of Michigan, Ann Arbor, MI
03/2018-present Faculty Lead, Summer Immersion Program in Health Disparities, Education and Mentoring Group, Michigan Institute for Clinical and Health Research, University of Michigan, Ann Arbor, MI

Administrative Appointments

01/2001-01/2002 Vice Chair, Department of Pediatrics, Metropolitan Hospital, Grand Rapids, MI
01/2002-01/2004 Chair, Department of Pediatrics, Metropolitan Hospital, Grand Rapids, MI
07/2006-03/2016 Medical Director, Pediatric Comprehensive Weight Management Center, University of Michigan, Ann Arbor, MI
09/2012-present Co-Director, Program on Mobile Health Technology in Child Health, CHEAR Unit, University of Michigan, Ann Arbor, MI
07/2017-present Co-Director Healthy Flint Research Coordinating Center, University of Michigan, Ann Arbor, MI

Clinical Appointments

07/1998-06/2004 Pediatrician, Metro Health Pediatrics, Grand Rapids, MI

Clinical Interests

Treatment of childhood obesity in primary care and tertiary care settings.

Research Interests

Behavioral interventions in the clinical setting for the treatment of obesity in children and adolescents: focusing on the use of communications technology to enhance engagement and adherence among diverse patient populations using community engaged methods.

Grants

Current Grants

2 R42 MD008840 02: LOCATION INITIATED INDIVIDUALIZED TEXTS FOR AFRICAN AMERICAN ADOLESCENT HEALTH (STTR with MEI Research) NIMHD- 17-PAF03966

Woolford, Susan, PI

04/2018-11/2019. \$1,387,257 (\$737,101)

Administrative supplement: Location Initiated Individualized Texts for Adolescent Health (LIITAH) SubK-NIH-DHHSUS

through a consortium with MEI Research, Ltd.- 19-PAF01693

Woolford, Susan Jennifer, PI

04/2018-11/2019. \$14,500

1R21HD093835-01: IMPROVING NUTRITIONAL CHOICES IN ADOLESCENTS NIH-NICHD- 17 PAF04955

Woolford, Susan, PI

12/2017-11/2019. \$428,125

5 UL1 R002240 02: MICHIGAN INSTITUTE FOR CLINICAL AND HEALTH RESEARCH (MICHR) NIH-DHHS-US-16-PAF04360

Co-I with Effort (Principal Investigator: Mashour, George Alexander)

06/2017-02/2022. \$48,220,260 (\$9,644,052)

Submitted Grants

R03: Development of Single-Screen Clinical Decision Support to Increase Guideline-Based Weight Management and Comorbidity Care in Pediatric Clinics NHLBI

Other (Principal Investigator: Christy Turer)

07/2018-06/2019. \$100,000 (\$100,000)

GO-ID Genetic Testing and Phenotypic Characterization of Severely Obese Pediatric and Adult Volunteers (Selected as site PI - signed contract pending) Rhythm Pharmaceuticals

Other (Principal Investigator: Susan Woolford - Site PI)
05/2018-04/2020. \$69,000

Past Grants

MPOWER Bahamas (awarded and unable to accept due to contractual concerns) World Bank and Government of The Bahamas
Susan Woolford, PI
06/2016. \$150,000 (\$150,000)

061192: The Trauma and Grief Clinic for Youth: Promoting Community-Wide Best Practices SubK-SAMHSA-DHHSUS through a consortium with The University of Texas Health- 14-PAF07764
Calhoun, Karen, PI
07/2014-09/2016. \$25,842 (\$12,352)

1R41MD008840-01: Location Initiated Individualized Texts for African American Adolescent Health SubK-NIH-DHHS-US through a consortium with MEI Research, Ltd.- 14-PAF00662
Woolford, Susan Jennifer, PI
05/2014-04/2015. \$150,000 (\$150,000)

UL1TR000433-10: Michigan Institute for Clinical and Health Research (MICHHR) NIH
Other (Principal Investigator: George Mashour)
06/2012-05/2017. (\$6,188,691)

Enhanced National voices Project W. K. Kellogg Foundation
Co-I with Effort (Principal Investigator: Matthew Davis)
07/2011-06/2016. \$2,135,229

5 K23 HD058797-05: Novel Individually Tailored Mobile Messages to Enhance Weight Loss for Teens
NIH-DHHSUS-09-0115
Woolford, Susan Jennifer, PI
05/2009-04/2014. \$661,053 (\$132,197)

5 R01 HL085400-05: BMI12: Brief Motivational Interviewing to Reduce Child BMI (Body Mass Index) NIH-DHHSUS-07-3860
Co-I with Effort (Principal Investigator: Resnicow, Kenneth)
04/2008-01/2013. \$3,451,189

Award letter dated 5/30/07: "Weigh Cool" - eNutrition for Teens American Academy of Pediatrics- 080242
Woolford, Susan Jennifer, PI
10/2007-07/2009. \$10,000 (\$10,000)

ATM (Assessment and Targeted messages) Tool - Pediatricians' Perspectives Regarding the Feasibility and Acceptability of a Novel Clinic-Based Tool to Improve Assessment and Management of Childhood Obesity Blue Cross Blue Shield of Michigan Foundation
Susan J. Woolford, PI
12/2006-11/2008. \$9,980

Honors and Awards

National

1990 National Dean's List for Undergraduate Students
2008 The African American Collaborative Obesity Research Network National Workshop on Diversity within African American Communities: Implications for Advancing Research on Weight Issues

2009 American Academy of Medical Colleges Early Career Women Faculty Professional Development Seminar (Invited)
2009 Society for Adolescent Medicine New Investigator Award

Regional

1990 Who's Who Among American Undergraduate Students
2005 Ambulatory Pediatric Association Region V Fellows' Research Award

Institutional

2007 Office of Diversity and Career Development Award
2009 Elizabeth E. Kennedy Award
2010 Elizabeth Crosby Award
2011 SHARP Center Award
2012 Child Health Evaluation and Research (CHEAR) Unit Program Award
2012 Child Health Evaluation and Research (CHEAR) Unit Program Award
2012 Johnson Controls Award
2013 Department of Pediatrics Discovery Grant
2017 Twice received Pediatric Medical Student Education Rotation Teaching Recognition Certificates
2018 Pediatrics Education Award

Memberships in Professional Societies

1996-present Member, American Academy of Pediatrics
1998-present Member, American Medical Association
2004-present Member, Academic Pediatric Association
2004-present Member, National Medical Association
2005-present Member, North American Association for the Study of Obesity
2008-present Member, Society for Pediatric Research
2009-present Member, Society for Adolescent Medicine

Editorial Positions, Boards, and Peer-Review Service Study Sections

National

2009 Thrasher Foundation (Ad Hoc)
2011 National Science Foundation (Ad Hoc)
2012-present YMCA of America National Childhood Obesity Expert Panel
2013 Robert Wood Johnson BMI Reduction (Community and Clinical) Interventions Strategic Planning Panel
2016 National Institutes of Health (Ad Hoc)

Journal Reviewer

2006-present Academic Pediatrics
2006-present Archives of Pediatrics and Adolescent Medicine
2006-present Journal of the National Medical Association
2007-present Journal of the American Medical Association
2007-present Obesity
2008-present American Journal of Preventive Medicine
2008 Pediatric Academic Society Meeting
2009-present Pediatrics
2011-2014 The Obesity Society, Diversity Committee Poster Awards (Ad Hoc)
2011-present Childhood Obesity
2012-2015 The Obesity Society, eHealth/mHealth Committee Poster Awards (Ad Hoc)

Teaching

Faculty Member

2012-2018	Nita Vangeepuram, MD, Icahn School of Medicine at Mount Sinai
2013-2015	Nik Ani Afiqah Hi Mohd Tuah, PhD, Universiti Brunei Darussalam
2014-present	Tammy Chang, MD, University of Michigan (K23 \$673,650)
2016-2017	Kent Key, PhD, Michigan State University
2018	Larry Charleston, MD, University of Michigan

Graduate Student

2010-2011	Shahla Khan, RD, University of Michigan Obese Teens' Perspectives Regarding the Photovoice Component of a Weight Management Intervention. Served as second author on an abstract accepted for oral presentation at the national SAHM meeting and on a manuscript published in the peer-reviewed literature (Dr. Woolford as first author).
2012	Makaya Saulsberry, Obesity, University of Michigan The role of hair style choice on physical activity choices among African American girls. Completion of poster presentation for intramural conference.
2013-2014	Kristye Russell, Weight loss program, University of Michigan The association between the role of food reward and the 3-month treatment outcome of a weight loss intervention program for adolescents. Abstract accepted for oral presentation at Department of Pediatrics Research Symposium
2013-2014	Isha Patel, PharmD, University of Michigan
2014-2015	Sally Askar, RD, University of Michigan
2018-2019	LeDea Bond, Disparities research, Florida A&M College of Pharmacy
2018-present	Aria Grabowski, Health Communications Project, School of Public Health University of Michigan

Medical Student

2010	Christina Jepson, Obesity in Adolescents, University of Michigan Obese Adolescents' Perspectives on Text Messages to Enhance Weight Loss Efforts
2011	Megan Ditty, Obesity, University of Michigan Barriers to physical activity among African American adolescent girls. Completion of a literature review exploring this topic.
2011	Aarti Surti, Obesity, University of Michigan Barriers to physical activity among adolescents.
2011-2013	Lynae Manthei, Obesity, University of Michigan Qualitative exploration of African American Adolescent girls' perceptions of the barriers to participation in physical activity. Completion of a manuscript addressing this topic, currently under review.
2012	Hannah Perrin, Weight Management, University of Michigan Interactive web interventions to aid primary care physician weight management efforts targeting parents of young children with excess weight. Development of an online intervention as an adjunct to weight management in the primary care setting.
2012-2014	Daniel Ehrmann, Weight management program., University of Michigan The association between self-report of pre participation level of physical activity and outcomes during participation in a weight management program.
2013	Kathleen Kinkade, Weight management, University of Michigan Performance of semi structured interviews exploring the use of Pinterest as an adjunct to weight management for adolescents.
2013	Stephanie Chen, Weight management, University of Michigan Performance of semi structured interviews exploring the use of Pinterest as an adjunct to weight management for adolescents.
2013	Sarah Arshad, Weight management, University of Michigan Interactive web interventions to aid primary care physician weight management efforts targeting parents of young children with excess weight.
2014	Grace Huang, Weight management program., University of Michigan Perceptions regarding bariatric surgery of adolescents with severe obesity seeking care at a

- 2014 multidisciplinary weight management program. Development of a prototype decision aid to assist adolescents considering the option of bariatric surgery. Grace Liu, Weight management., University of Michigan Exploration of whether confidence and readiness predict greater weight loss among adolescents enrolled in multidisciplinary weight management. Completion of an abstract describing her findings.
- 2014-2016 Aisha Harris, Obesity, University of Michigan Literature review of current conceptual frameworks that might be applied to the treatment and prevention of childhood obesity. A manuscript describing her findings is currently in preparation.

Postdoctoral Fellow

- 2012-2015 Tammy Chang, MD, MS, University of Michigan A systematic review of the literature addressing the use of social media in weight related interventions. Served as first author on manuscript (Dr. Woolford as senior author) published in the Journal of Medical Internet Research. Dr. Chang is currently on faculty at the University of Michigan.
- 2014-2015 Michelle Moniz, MD, MS, University of Michigan The use of social media to impact social norms associated with prenatal care. Submitted an intramural grant application addressing this topic (with Dr. Woolford as a co-investigator).
- 2014-2015 Janet Childerhose, PhD, University of Michigan Adolescent perceptions of bariatric surgery. In the process of conducting a qualitative study addressing this topic. Accepted a position at Johns Hopkins.

Resident/House Officer

- 2007 Rohan Henry, Obesity, University of Michigan Self-Perceived Body Weight Discrepancy and Suicidal Ideation among U.S. Adolescents. Served as first author on abstract accepted for oral presentation at national PAS meeting in 2007 (Dr. Woolford as senior author).
- 2007 Stephanie Wilson, Obesity, University of Michigan Physical Education, Physical Activity, and Obesity Among U.S. Adolescents
- 2008-2009 Sana Ahmed, MD, University of Michigan Feasibility and acceptability of a one-page tool to help physicians assess weight and to discuss obesity with parents of preschoolers. Served as coauthor on manuscript (Dr. Woolford as first author) that was published in Clinical Pediatrics.
- 2010 Oriaky Kas-Osoka, MD, University of Michigan Exploration of the association between the presence of comorbidities and change in BMI among obese adolescents in a weight loss program. Served as first author on poster presentation at national PAS/SPR meeting in 2011. Currently an adolescent medicine fellow.

Undergraduate Student

- 2007 Markese Saunders, Adolescent bariatric surgery, University of Michigan Completion of poster presentation for intramural conference.
- 2008 Ryan Berry, Weight management, University of Michigan College students' knowledge of healthy lifestyle practices required to avoid excess weight gain.
- 2009 Chyrisha Brown, MBA degree and PA program, University of Michigan Exploration of change in body mass index and self-report of depression among participants in the MPOWER program.
- 2009 Lissel Albrecht –Unger, Medical Student, University of Michigan Adolescent Internalizing Problems Predict Joining Status in a Multidisciplinary Weight Management Program
- 2010 Rachel Bowker, Psychology, University of Michigan To determine whether outcomes differ for participants in the MPOWER program with a history of receiving psychological services (either prior to, or in conjunction with MPOWER), vs. those without.

2011	Alicia Menchaca, Medical student, University of Michigan Social media use in weight management.
2011-2012	Areej Sami, MS in biomedical science, University of Michigan, Ethnic identity and physical activity among African American adolescent girls.
2012	Brittany Hayes, Poster Presentation, University of Michigan, Differences in characteristics between severely obese adolescents who select bariatric surgery compared to those who do not wish to undergo this procedure.
2013	Paul Joseph, Weight management, University of Michigan, The association between parental perceptions of responsibility for their child's excess weight gain and outcomes from pediatric weight management interventions.
2013-2017	Tanmaye Yenumula, Weight management intervention, University of Michigan, The use of social media as an adjunct to weight management for adolescents.
2014-2018	Adi Achanta, Obesity / Weight management, University of Michigan, Optimizing interactive websites as an adjunct to weight management interventions in primary care and tertiary care settings.
2015-2016	Grecia Quiroga, Analysis of qualitative data, University of Michigan, Systematic review of the literature addressing perceptions of early feeding practices among Latino parents
2015-2016	Jennifer Okungbowa-Ikponmwosa, Analysis of qualitative data, University of Michigan, Analysis of qualitative data from a national survey regarding perceptions of young men and boys of color.
2016-2017	Abigail Parrigan, Weight Management, University of Michigan, Systematic review of the literature addressing disparities in access to healthy fruits and vegetables.
2018-present	Noelle Gorka, Community-engaged research, University of Michigan, Development of a Rapid Response Preparedness Protocol for Flint
2018-present	Kendra Juliette, Community-engaged research, University of Michigan, Development of a Rapid Response Preparedness Protocol for Flint
2018-present	Vaishali Nambiar, Community-engaged research, University of Michigan, Development of a Rapid Response Preparedness Protocol for Flint
2018-present	Jessica Williams, Obesity Research, University of Michigan

Teaching Activity

National

2014-present	Assessment and Treatment of Childhood Obesity lecture at the annual Obesity Society American Board of Obesity Medicine board review.
2018	Brief Motivational Interviewing to lower BMI and Blood Pressure. Invited lecture for BP-CATCH Quality Improvement Webinar.

Regional

2014	Pediatric Weight Management Update. Invited lecture at the Annual Meeting of the American Academy of Pediatrics Michigan Chapter, Traverse City, MI
2014	Childhood Obesity Health Policy Update. Invited lecture at the Healthy Kids Healthy Michigan Coalition Annual Summit, Lansing, MI
2015	Childhood Obesity Treatment. Invited lecture at the Partners in Care Conference, Traverse City, MI
2015	Management of Childhood Obesity. Invited lecture at the Michigan Council of Nurse Practitioners meeting, Ann Arbor, MI
2015	Using Communications Technology to Enhance Pediatric Weight Management. Invited lecture at the Michigan Academy of Family Physicians Fall Update, Ann Arbor, MI
2016	Treatment of Child and Adolescent Obesity - Advances in the field. Invited lecture, Beaumont Hospital, Detroit, MI
2016	Use of Motivational Interviewing in the treatment of Childhood Obesity. Invited

- 2017 Presentation, Pediatric Obesity Collaborative Webinar, Nationwide Children's Hospital, Columbus, OH
- 2017 Use of Motivational Interviewing in Primary Care Pediatrics - Invited lecture at the American Academy of Pediatrics Michigan Chapter annual conference
- 2017 Metabolic Syndrome in Pediatric Patients for the MI Chapters of the American Academy of Pediatrics and the American Psychological Society
- 2018 Pediatric Weight Loss Strategies: What is Working in Pediatric Weight Management Programs. Annual Primary Health Care of Women Conference, Ann Arbor, MI

Institutional

- 1998-2003 "Pediatric Essentials for the New Intern", Metropolitan Hospital's Intern and Resident Educational Series
- 1998-2004 Morning Reports with interns on pediatric service, Metropolitan Hospital
- 1998-2004 Supervised interns and students on pediatric rotations, Metropolitan Hospital
- 1998-2004 In-patient consulting regarding pediatric patients and newborns admitted to the family practice service, Metropolitan Hospital
- 1998-2004 Attending Physician, Metropolitan Hospital
- 1998-2004 "Pediatric Essentials" Noon Lecture Series, Metropolitan Hospital
- 1998-2004 Attending Physician, Spectrum Health DeVos Children's Hospital
- 1998-2004 Pediatric Journal Club, Metropolitan Hospital
- 2004-2006 Preceptor for general pediatric residents rotating at Hope Clinic
- 2006-present Health Services Research Seminar Child Health Evaluation and Research (CHEAR) Unit, Division of General Pediatrics, University of Michigan
- 2007 "Medical and Surgical Treatment of Pediatric Obesity" Pediatric Ethics Meeting, University of Michigan
- 2007 "Multidisciplinary Treatment of Childhood Obesity," Pediatric Nephrology Meeting, University of Michigan
- 2007-2008 Project Mentor for Pediatric Health Services Research Elective for Minority Residents
- 2007-2008 Project Mentor for Pediatric Health Services Research Elective for Minority Residents
- 2007-2008 Mentor for Pediatric Residency Quality Improvement Research Project
- 2007-2015 Faculty lead, Medical School M4 Pediatric Obesity Elective Rotation; month long rotation in the Pediatric Comprehensive Weight Management Center with an emphasis on the clinical and research aspects of pediatric obesity
- 2007-2016 Presenter, Medical School M-2 Pediatric Obesity Elective; lecture addressing etiology, comorbidities, and treatment of childhood obesity
- 2007-present Mentor for the Summer Opportunities for Apprenticeships in Research (MedSOAR) Program
- 2007 "Childhood Obesity and the Environment" Health Sciences Scholars Seminar, University of Michigan
- 2007 "Childhood Obesity and Health." Undergraduate Class – Health, Illness, and Society
- 2008-2010 "Tailored Text Messaging as an Adjunct to Pediatric Weight Management" Center for Health Communications Research Seminar, University of Michigan
- 2008-2011 "Adolescent Bariatric Surgery" Pediatric Surgery Grand Rounds, University of Michigan
- 2008 "Prevention and Treatment of Childhood Obesity" Project Healthy Schools, University of Michigan
- 2008 "Overview of Childhood Obesity" Mott Community Advisory Committee, University of Michigan
- 2008 "Weighty Issues: The Ethics of Pediatric Weight Management" Bioethics Grand Rounds, University of Michigan

2008	"Improvements in Fitness among Adolescents After 12 Weeks of Group Exercise Training in the Michigan Pediatric Outpatient Weight Evaluation and Reduction (MPOWER) Program" Oral Presentation, Pediatric Research Symposium, Department of Pediatrics, University of Michigan
2010	"The Michigan Pediatric Comprehensive Weight Management Center - Program Update" C.S. Mott Children's Hospital Administrative Counsel, University of Michigan
2010	"Innovative Uses of Technology in the Treatment of Obesity" The Economy and Cancer Health Disparities Conference, University of Michigan
2010	"Adolescents' Perceptions about the Content of Text Messages in a Weight Management Intervention." Pediatric Grand Rounds, University of Michigan
2010-2015	Presenter, Medical School M-1 Human Development Course; lecture addressing assessment and treatment of childhood obesity
2010	"Latest Approaches in Childhood Obesity Prevention and Treatment." Expert Forum on Childhood Obesity: Latest Approaches, Future Directions, University of Michigan, Ann Arbor, MI
2011	Future Directions, University of Michigan, Ann Arbor, MI "To Pay or not to Pay: Public Perceptions of Insurance Coverage for Adolescent Bariatric Surgery." Platform Presentation, Pediatric Research Symposium, University of Michigan
2012-present	Faculty Mentor, MICHR Summer Health Disparities Research Internship, University of Michigan
2012	"Childhood Obesity in Michigan" Pediatric Obesity Committee Presentation, University of Michigan
2012	"Evolution, Obesity and Policy" Museum of Natural History Lecture Series, University of Michigan
2012	"Mobile Technologies and Social Media in Pediatric Weight Control A Diamond in the Rough" Health Services Scholars Seminar, University of Michigan
2013	"Pediatric Multidisciplinary Weight Management: One size does not fit all" Center for Exercise Research, University of Michigan "Pediatric Obesity Management Update" Pediatric Endocrinology Seminar, University of Michigan
2013	"Understanding & Preventing Childhood Obesity" Ann Arbor District Library Collaboration with the University of Michigan Lecture Series
2013	"Novel Technology in Pediatric Weight Management" Fast Forward Medical Innovation, Health System Advisory Committee, University of Michigan
2015	"A Diamond in the Rough: Innovative Uses of Technology (text messaging and social media) in the Treatment Pediatric Obesity" Sleep Disorders Grand Rounds, University of Michigan
2015	"Management of Child and Adolescent Obesity" Psychiatry Seminar, University of Michigan
2017	Preceptor for resident continuity clinic in general pediatrics
2017-present	General Pediatrics Clinic Mentor for Medical Students
2018	Faculty for MICHR Disparities Internship Journal Club

Dissertation Committees

2013	Isha Patel, Pharm D, Dissertation completed fulfilling requirements for graduation with doctorate. Abstract of findings accepted for presentation at an international conference., University of Michigan, Developmentally disabled Medicaid adults with type 2 diabetes. Committee Member
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Committee and Administrative Services

Committee Services

National

2009-2011	Society for Adolescent Medicine Childhood Obesity Special Interest Group, Co-chair
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2009-2013	National Association of Children's Hospitals and Related Institutions (NACHRI)/Children's Hospital Association (CHA) Focus on a Fitter Future Focus Group, Hospital Lead
2011-present	Childhood Obesity Multi Program Analysis and Study System (COMPASS), Member
2012-2013	The Obesity Society eHealth/mHealth Section, Chair
2012-2014	Society for Adolescent Health and Medicine Nutrition Committee, Consultant
2012-2016	The Obesity Society Education Committee, Member
2012-present	Advisory Board for the American Academy of Pediatrics Institute for Healthy Childhood Weight, Member
2014-2016	Pediatric Obesity Weight Evaluation Registry (POWER) Communications Committee, Co-Chair
2014-2018	American Academy of Pediatrics and Children's Hospital Association Expert Exchange on Childhood Obesity, Co-director
2018-present	PCORI Childhood Obesity Pragmatic Trial - Evidence-base Practice Advisory Board, Member

Regional

1997-1998	Capital Area Consortium for Graduate Medical Education, Member
2008-2010	National Governors' Association – Michigan Childhood Obesity Prevention Workshop, Member
2009-2015	Healthy Kids, Healthy Michigan Healthcare Policy Action Team, Co-chair, State of Michigan
2009-2016	Healthy Kids Healthy Michigan Steering Committee, Mott Children's Hospital Representative
2010-present	Michigan Chapter of the American Academy of Pediatrics Healthy Weight Committee, Member
2017-present	Healthy Flint Research Coordinating Center Executive Committee, Co-Director, U of M Ann Arbor

Institutional

1991-1992	Minority Medical Student Association Michigan State University, Vice President
1996-1997	Community Pediatrics Curriculum Development Committee Michigan State University, Member
1996-1998	Pediatric Residency Curriculum Committee Michigan State University, Member
1997-1998	Department of Pediatrics Committee Metropolitan Hospital, Resident Representative
1997-1998	Department of Pediatrics Committee Metropolitan Hospital, Resident Representative
1997-1998	Pediatric Residency Administrative Committee Sparrow Hospital, Resident Representative
1997-1998	Pediatric Residency Selection Committee Sparrow Hospital, Member
2001-2004	Department of Pediatrics Administrative Committee Metropolitan Hospital, Chair
2011-present	Adolescent Health Initiative Committee, Member
2012-2013	Diabetes Working Group, UMHS, Member - Pediatric Representative
2012-2013	Quality Management Program Pediatric Obesity Committee, Member
2012-present	Momentum Center Steering Committee, Member
2013-2014	Community Health Assessment and Implementation Plan, Obesity Work Group Co-Lead
2014-2017	Pediatric Advisory Committee on Diversity (PACE), Chair

Administrative Services

Volunteer

2013-present	Director - Health Programs, Ypsilanti SDA Church, Ypsilanti MI, Provide leadership in health promotion programs for members and the local community
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2014-2017

Board Member, YMCA Ann Arbor, Ann Arbor, MI, Served as a member of the YMCA board

Visiting Professorships and Extramural Invited Presentations

Extramural Invited Presentations

1. "Treatment of Obese Adolescents – A Multidisciplinary Approach", The Pediatric Primary Care Update Series, St. Joseph Hospital, March 2007, Ypsilanti, MI
2. "Guidelines for the Treatment and Prevention of Childhood Obesity", State of Michigan Childhood Obesity Summit, March 2008, Lansing, MI
3. "Medicaid Coverage of Childhood Obesity Treatment", National Governors' Association Childhood Obesity Advocacy Summit, July 2008, Lansing, MI
4. "Successes in Adolescent Weight Management", Healthy Weight Partnership Meeting, September 2008, Lansing, MI
5. "Tailored Mobile Phone Text Messages as an Adjunct to Obesity Treatment for Adolescents", New Investigator Platform Presentation, March 2009, Los Angeles, CA
6. "Childhood Obesity", Hope Television Channel Presentation, April 2009, Washington DC
7. "Childhood Obesity Prevention and Treatment", Overcoming Obesity and Winning at Health Symposium, July 2009, Ann Arbor, MI
8. "New Initiatives for the Treatment and Prevention of Childhood Obesity in Michigan", Obesity Special Interest Group Presentation. Society for Adolescent Medicine, April 2010, Toronto, Canada
9. "One Size Does Not Fit All: Pediatric Multidisciplinary Weight Management", National Medical Association annual meeting, August 2010, Orlando, FL
10. "Recipe for an Epidemic: The US example of what not to do to avoid an epidemic of childhood obesity", Youth at Risk Conference, March 2011, Trinidad, West Indies
11. "Starting the Conversation: Counseling Parents of Overweight Children", Michigan WIC annual meeting, April 2011, Grand Rapids, MI
12. "Pediatric Obesity: Opportunities to deliver effective, coordinated care management", Mackinac Learning Collaborative., April 2011, Detroit, MI
13. "Strategic Moves: Helping Obese Adolescents Increase their Physical Activity", Michigan State Medical Society, Sports Medicine Symposium., April 2011, East Lansing, MI
14. "Starting the Conversation: Counseling Parents of Overweight Children", Michigan WIC annual meeting., April 2011, Grand Rapids, MI
15. "Strategic Moves: Helping Obese Adolescents Increase their Physical Activity", Michigan State Medical Society Sports Medicine Symposium, April 2011, East Lansing, MI
16. "Childhood Obesity: Curbing the epidemic through collaboration", Michigan Association of School Nurses annual meeting., May 2011, Bay City, MI
17. "Childhood Obesity Treatment: A Multidisciplinary Approach", Wayne County Multicultural Obesity Conference, Moving Ahead: Celebrating Healthy Lifestyles., July 2011, Detroit, MI
18. "Childhood Obesity Treatment 2: A Multidisciplinary Approach", Wayne County Multicultural Obesity Conference, Moving Ahead: Celebrating Healthy Lifestyles, July 2011, Detroit, MI
19. "Healthy Kids Healthy Michigan", Wayne County Health Authority Childhood Obesity Task force., July 2011, Detroit, MI
20. "The Childhood Obesity Epidemic", Lifestyle Intervention Conference, September 2011, Las Vegas, NV
21. "Childhood Obesity Expert Committee Recommendations: Four Stages Obesity Management.", School-Community Health Alliance of Michigan Conference, November 2011, Ann Arbor, MI
22. "A Diamond in the Rough: Using e-Health Interventions Including Text Messaging and Social Media to Enhance Adolescent Weight Management", Adolescent Health Conference, University of Alabama, April 2012, Birmingham, AL
23. "Childhood Obesity Interventions", St. John's Hospital Childhood Obesity Symposium., May 2012, Detroit, MI
24. "Childhood Obesity in the Caribbean", Healthy Living Symposium, August 2012, Barbados, WI
25. "US Approach to Obesity Treatment", Ross Medical School, August 2012, Dominica, WI

26. "One Size Does not Fit All: Multidisciplinary Care for the Treatment of Childhood Obesity", Michigan Academy of Family Physicians, Fall Update, September 2012, Ann Arbor, MI
27. "The Assessment of Childhood Obesity", The Obesity Society Preconference Board Review, September 2012, San Antonio, TX
28. "Embracing Communications Technology for Pediatric Outpatient Weight Management and Reduction", Universiti Brunei Darussalam Workshop Series, December 2012, Brunei Darussalam
29. "Preventing Obesity: Protecting Our Future", Michigan WIC Annual Meeting,, March 2013, Traverse City, MI
30. "The Assessment of Childhood Obesity", The Obesity Society Preconference Board Review, November 2013, Atlanta, GA
31. "Obesity and Youth", Michigan Adolescent Health Conference, April 2014, Ann Arbor, MI
32. "Overview: 2013 Obesity Services Survey Findings", Children's Hospital Association Webinar, May 2014, Online
33. "The Tip of the Iceberg: Maximizing the Potential of Text Messaging and Social Media in Weight Management for Teens", American Academy of Behavioral Health annual meeting, March 2015, San Antonio, TX
34. "Mobile Health Boot Camp.", Society for Behavioral Medicine., May 2015, San Antonio, TX
35. "The Assessment and Treatment of Childhood Obesity", The Obesity Society Preconference Board Review., November 2015, Los Angeles, CA
36. "National Voices Project Boys and Young Men of Color – 2015 National Survey", National Collaboration Action Lab., March 2016, New Orleans, LA
37. "Race in Relation to Health Communication", Annie E. Casey Foundation Annual Conference, October 2016, San Antonio, TX
38. "The Assessment and Treatment of Childhood Obesity", The Obesity Society Preconference Board Review, November 2016, New Orleans, LA
39. "Severe Obesity in Adolescents: Assessment and Treatment", The Endocrine Society Pre-conference. March 2017, Orlando, FL
40. "The Best of Times, The Worst of Times: What works for severe obesity among adolescents", The National Academy of Sciences Roundtable on Obesity Solutions., April 2017, Washington, DC
41. "Great Expectations: A Tale of Communications Technology in the Treatment of Childhood Obesity", The Obesity Medicine Association, September 2017, San Antonio, TX
42. "The Assessment and Treatment of Childhood Obesity", The Obesity Society pre-conference board review, October 2017, Washington, DC
43. "Reimbursement for Pediatric Weight Management", The Obesity Society Annual Conference, November 2018, Nashville, TN

Other

1. "Asthma - Taking Your Breath Away", Science Seminar, Peckham Junior School, June 2001, London, England
2. "Faith and Health", Keynote presentation - Health Promotion Community Seminar, May 2002, Toronto,
2. "Faith and Health", Keynote presentation - Health Promotion Community Seminar, May 2002, Toronto, Canada
3. "Think Big", Oakdale School – Metropolitan Hospital Big Brother Big Sister Award Luncheon, June 2002, Grand Rapids, MI
4. "The Power to Change Your Health", Keynote presentation - Health Promotion Community Seminar, September 2002, Toronto, Canada
5. "What a Difference Diet Makes", Keynote presentation - Health Promotion Community Seminar, March 2003, Lansing, MI
6. "A Doctor's Life", Challenger Elementary School, May 2003, Kentwood, MI
7. "The Power Within – How to Improve Your Health", Keynote presentation – Health Promotion Community Seminar, March 2006, Ypsilanti, MI
8. "Extreme Makeover – Teen Edition", Health Promotion Community Seminar, August 2006, Battle Creek, MI
9. "Three Keys to Getting Younger Every Year", Health Promotion Community Presentation, November 2008, Southfield, MI

10. "Change Your Environment, Change Your Weight", Health Promotion Community Seminar, June 2009, Cassopolis, MI
11. "Helping Your Community to Make Health a Priority", Health Promotion Community Seminar, June 2009, Grayling, MI
12. "Childhood Obesity – Meeting the Needs of Diverse Populations", Minority Health Research Program Community Advisory Board, September 2009, Ann Arbor, MI
13. "Small Changes, Big Results", Health Promotion Community Presentation, October 2009, Southfield, MI
14. "Not too late to change: Benefits of life time changes", Health Emphasis Community Program, May 2016, Ypsilanti, MI
15. "New Year, New You: Simple lifestyle changes to improve health", Health Promotion Community Program, January 2017, Detroit, MI
16. "The Sooner the Better: Prenatal choices to avoid childhood obesity", Health Promotion Community Presentation, September 2018, Inkster, MI

Seminars

1. "Caring for Your Newborn", Metropolitan Hospital's Prenatal monthly classes, August 1998, Grand Rapids, MI
2. "Weigh Cool – Novel Approaches to the Treatment of Childhood Obesity", Child Health Evaluation and Research Unit, Health Services Research Seminar, February 2007, University of Michigan
3. "Medical and Surgical Treatment of Pediatric Obesity", Pediatric Ethics Meeting, February 2007, University of Michigan
4. "Multidisciplinary Treatment of Childhood Obesity", Pediatric Nephrology Meeting, February 2007, University of Michigan
5. "Pediatric Weight Management and Bariatric Surgery", Pediatric Nurses', March 2007, Retreat, Dexter, MI
6. "Addressing Epidemiology, Prevalence and Treatment of Childhood Obesity", Guest lecturer, Project Outreach – Health Illness and Society (PSYCH 211), August 2007, University of Michigan
7. "Childhood Obesity and the Environment", Health Sciences Scholars Seminar, November 2007, University of Michigan
8. "Causes and Treatment of Childhood Obesity", Undergraduate Class – Project Outreach, Big Sibs Section, November 2007, University of Michigan
9. "Childhood Obesity and Health", Undergraduate Class – Health, Illness, and Society, November 2007, University of Michigan
10. "Prevention and Treatment of Childhood Obesity", Project Healthy Schools, February 2008, University of Michigan
11. "Overview of Childhood Obesity", Mott Community Advisory Committee, March 2008, University of Michigan
12. "Weighty Issues: The Ethics of Pediatric Weight Management", Bioethics Grand Rounds, April 2008, University of Michigan
13. "Adolescent Bariatric Surgery", Pediatric Surgery Grand Rounds, July 2008, University of Michigan
14. "Tailored Text Messaging as an Adjunct to Pediatric Weight Management", Center for Health Communications Research Seminar, August 2008, University of Michigan
15. "Michigan Pediatric Outpatient Weight Evaluation and Reduction (MPOWER) Program: MPOWERed Messages", Health Services Scholars Seminar, October 2008, University of Michigan
16. "Causes and Treatment of Childhood Obesity", Undergraduate Class – Project Outreach, Big Sibs Section, November 2008, University of Michigan
17. "Improvements in Fitness among Adolescents After 12 Weeks of Group Exercise Training in the Michigan Pediatric Outpatient Weight Evaluation and Reduction (MPOWER) Program", Platform Presentation, Pediatric Research Symposium, November 2008, University of Michigan
18. "Causes and Treatment of Childhood Obesity", Undergraduate Class – Project Outreach, Big Sibs Section, April 2009, University of Michigan
19. "The Michigan Pediatric Comprehensive Weight Management Center - Program Update", C.S. Mott Children's Hospital Administrative Counsel, April 2010, University of Michigan
20. "Innovative Uses of Technology in the Treatment of Obesity", The Economy and Cancer Health Disparities Conference, May 2010, University of Michigan

21. "Overview of Childhood Obesity Prevention and Treatment", Resident Noon Lecture Series, June 2010, University of Michigan
22. "MPOWERed Messages: Adolescents' Perspectives on using Text Messages to Aid in Weight Loss Efforts", Health Services Scholars Seminar, June 2010, University of Michigan
23. "Adolescents' Perceptions about the Content of Text Messages in a Weight Management Intervention", Pediatric Grand Rounds, July 2010, University of Michigan
24. "Latest Approaches in Childhood Obesity Prevention and Treatment", Expert Forum on Childhood Obesity: Latest Approaches, Future Directions, September 2010, University of Michigan
25. "MPOWERed Messages II: Tailored Mobile Messages to Enhance Weight Loss for Teens", Center for Health Communications Research Seminar, November 2010, University of Michigan
26. "Childhood Obesity Treatment", Pediatric Surgery Grand Rounds, September 2011, University of Michigan
27. "Health Policy Action Team Policy Priorities", Healthy Kids Healthy Michigan Fall All Member Meeting., October 2011, Lansing, MI
28. "To Pay or not to Pay: Public Perceptions of Insurance Coverage for Adolescent Bariatric Surgery", Platform Presentation, Pediatric Research Symposium, October 2011, University of Michigan
29. "Childhood Obesity: A Smorgasbord of Perspectives", Health Services Scholars Seminar, November 2011, University of Michigan
30. "Childhood Obesity in Michigan", Pediatric Obesity Committee Presentation, February 2012, University of Michigan
31. "Lessons Learned from a Tailored Messaging Intervention for Teens", Guest Lecture, School of Public Health, February 2012, University of Michigan
32. "Evolution, Obesity and Policy", University of Michigan Museum of Natural History Lecture Series, March 2012, University of Michigan
33. "Mobile Technologies and Social Media in Pediatric Weight Control – A Diamond in the Rough", Health Services Scholars Seminar, November 2012, University of Michigan
34. "How much is too much: Childhood obesity and screen time", Peterson Warren Academy, February 2015, Taylor, MI
35. "Behavioral Interventions for the Treatment of Childhood Obesity", Guest Lecture, Health Education Webinar, November 2016, Ohio State University

Bibliography

Peer-Reviewed Journals and Publications

1. **Woolford SJ**, Clark SJ, Lumeng JC, Williams DR, Davis MM: Maternal perspectives on growth and nutrition counseling provided at preschool well-child visits. *J Natl Med Assoc* 99(2): 153-158, 2007. PM17366952/PMC2569431
2. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: Incremental hospital charges associated with obesity as a secondary diagnosis in children. *Obesity (Silver Spring)* 15(7): 1895-1901, 2007. PM17636109/17636109
3. Nafiu OO, Chimbira WT, **Woolford SJ**, Tremper KK, Reynolds PI, Green GE: Does high BMI influence hospital charges in children undergoing adenotonsillectomy? *Obesity (Silver Spring)* 16(7): 1667-1671, 2008. PM18421267
4. **Woolford SJ**, Clark SJ, Strecher VJ, Gebremariam A, Davis MM: Physicians' perspectives on increasing the use of BMI charts for young children. *Clin Pediatr (Phila)* 47(6): 573-577, 2008. PM18474897
5. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: Persistent gap of incremental charges for obesity as a secondary diagnosis in common pediatric hospitalizations. *J Hosp Med* 4(3): 149-156, 2009. PM19301381
6. Lee JM, Davis MM, **Woolford SJ**, Gurney JG: Waist circumference percentile thresholds for identifying adolescents with insulin resistance in clinical practice. *Pediatr Diabetes* 10(5): 336-342, 2009. PM19175894
7. **Woolford SJ**, Clark SJ, Ahmed S, Davis MM: Feasibility and acceptability of a 1-page tool to help physicians assess and discuss obesity with parents of preschoolers. *Clin Pediatr (Phila)* 48(9): 954-959,

2009. PM19483126

8. Lee JM, **Woolford S**, Herman WH, Clark SJ: Does childhood overweight, parental perception of overweight, or family history of diabetes mellitus increase parental perception of type 2 diabetes risk for their child? *J. Pediatr. Endocrinol. Metab.* 23(3): 267-270, 2010. PM20480725/PMC-
9. **Woolford SJ**, Clark SJ, Gebremariam A, Davis MM, Freed GL: To cut or not to cut: physicians' perspectives on referring adolescents for bariatric surgery. *Obes Surg* 20(7): 937-942, 2010. PM20401742/PMC-
10. **Woolford SJ**, Clark SJ, Gebremariam A, Davis MM, Freed GL: Physicians' perspectives on referring obese adolescents to pediatric multidisciplinary weight management programs. *Clin Pediatr (Phila)* 49(9): 871-875, 2010. PM20522620/PMC-
11. **Woolford SJ**, Clark SJ, Strecher VJ, Resnicow K: Tailored mobile phone text messages as an adjunct to obesity treatment for adolescents. *J Telemed Telecare* 16(8): 458-461, 2010. PM20959393
12. **Woolford SJ**, Sallinen BJ, Clark SJ, Freed GL: Results from a clinical multidisciplinary weight management program. *Clin Pediatr (Phila)* 50(3): 187-191, 2011. PM20926840
13. Larrier YI, Bakerson MA., Linton JM, Walker LR, **Woolford SJ**.: The Role of School Counselors in the Childhood Obesity Epidemic *Journal of School Counseling* 9(3): 1-31, 2011.
14. **Woolford SJ**, Barr KL, Derry HA, Jepson CM, Clark SJ, Strecher VJ, Resnicow K: OMG Do Not Say LOL: Obese Adolescents' Perspectives on the Content of Text Messages to Enhance Weight Loss Efforts. *Obesity (Silver Spring)* 19(12): 2382-2387, 2011. PM21869762
15. Resnicow K, McMaster F, **Woolford S**, Slora E, Bocian A, Harris D, Drehmer J, Wasserman R, Schwartz R, Myers E, Foster J, Snetselaar L, Hollinger D, Smith K: Study design and baseline description of the BMI (2) trial: reducing paediatric obesity in primary care practices. *Pediatr Obes* 7(1): 3-15, 2012. PM22434735
16. **Woolford SJ**, Sallinen BJ, Clark SJ, Iglayreger HB, Gordon PM: Association Between Physician Recommendation for Adolescents to Join a Weight Loss Program and BMI Change. *Journal of primary care & community health* 3(2): 83-7, 2012. PM23803450
17. **Woolford SJ**, Clark SJ, Sallinen BJ, Geiger JD, Freed GL: Bariatric surgery decision making challenges: the stability of teens' decisions and the treatment failure paradox. *Pediatr. Surg. Int.* 28(5): 455-460, 2012. PM22453927
18. Sallinen BJ, **Woolford SJ**: Commentary: examination of health and behavioral code reimbursement from private payers in the context of clinical multidisciplinary pediatric obesity treatment. *J Pediatr Psychol* 37(5): 519-522, 2012. PM22366575
19. **Woolford SJ**, Khan S, Barr KL, Clark SJ, Strecher VJ, Resnicow K: A picture may be worth a thousand texts: obese adolescents' perspectives on a modified photovoice activity to aid weight loss. *Child Obes* 8(3): 230-236, 2012. PM22799549
20. **Woolford SJ**, Sallinen BJ, Schaffer S, Clark SJ: Eat, play, love: adolescent and parent perceptions of the components of a multidisciplinary weight management program. *Clin Pediatr (Phila)* 51(7): 678-684, 2012. PM22492836
21. Chang T, Chopra V, Zhang C, **Woolford SJ**: The role of social media in online weight management: systematic review. *J. Med. Internet Res.* 15(11): e262, 2013. PM24287455
22. Lee JM, Gebremariam A, **Woolford SJ**, Tarini BA, Valerio MA, Bashir S, Eason AJ, Choi PY, Gurney JG: A risk score for identifying overweight adolescents with dysglycemia in primary care settings¹). *J. Pediatr. Endocrinol. Metab.* 26(5-6): 477-488, 2013. PM23435184
23. Sallinen BJ, Schaffer S, **Woolford SJ**: In their own words: Learning from families attending a multidisciplinary pediatric weight management program at the YMCA Child Obes 9(3): 200-207, 2013. PM23631344
24. Sallinen BJ, Hassan F, Olszewski A, Maupin A, Hoban TF, Chervin RD, **Woolford SJ**: Longer weekly sleep duration predicts greater 3-month BMI reduction among obese adolescents attending a clinical multidisciplinary weight management program *Obes Facts* 6(3): 239-246, 2013. PM23736120
25. Ehrmann DE, Sallinen BJ, IglayReger HB, Gordon PM, **Woolford SJ**: Slow and steady: Readiness, pretreatment weekly strengthening activity, and pediatric weight management program completion *Child Obes* 9(3): 193-199, 2013. PM23635312
26. **Woolford SJ**, Esperanza Menchaca AD, Sami A, Blake N: Let's face it: Patient and parent perspectives on incorporating a Facebook group into a multidisciplinary weight management program *Child Obes* 9(4): 305-310, 2013. PM23869854
27. **Woolford SJ**, Clark SJ, Butchart A, Geiger JD, Davis MM, Fagerlin A: To pay or not to pay: Public

- perception regarding insurance coverage of obesity treatment *Obesity (Silver Spring)* 21(12): E709-E714, 2013. PM23512908
28. Haemer MA, Grow HM, Fernandez C, Lukasiewicz GJ, Rhodes ET, Shaffer LA, Sweeney B, **Woolford SJ**, Estrada E: Addressing prediabetes in childhood obesity treatment programs: support from research and current practice. *Childhood obesity (Print)* 10(4): 292-303, 2014. PM25055134
29. Estrada E, Eneli I, Hampl S, Mietus-Snyder M, Mirza N, Rhodes E, Sweeney B, Tinajero-Deck L, **Woolford SJ**, Pont SJ: Children's Hospital Association consensus statements for comorbidities of childhood obesity. *Childhood obesity (Print)* 10(4): 304-17, 2014. PM25019404
30. Iglayreger HB, Peterson MD, Liu D, Parker CA, **Woolford SJ**, Sallinen Gafka BJ, Hassan F, Gordon PM: Sleep duration predicts cardiometabolic risk in obese adolescents *J. Pediatr.* 164(5): 1085-1090.e1, 2014. PM24612904
31. Patel I, Erickson S, Bagozzi RP, Chang J, Caldwell C, **Woolford S**, Balkrishnan R: Racial Disparities in Type 2 Diabetes Health Care Utilization in Medicaid Adults with Developmental Disabilities. *Value Health* 17(7): A356-7, 2014. PM27200712
32. Jasik CB, King EC, Rhodes E, Sweeney B, Mietus-Snyder M, Grow HM, Harris 2nd JM, Lostocco L, Estrada E, Boyle K, Tucker JM, Eneli IU, **Woolford SJ**, Datto G, Stratbucker W, Kirk S: Characteristics of youth presenting for weight management: Retrospective national data from the POWER study group *Childhood Obesity* 11(5): 630-637, 2015. PM26440387
33. Siegel R, Fals A, Mirza N, Datto G, Stratbucker W, levers-Landis CE, Christison A, Wang Y, **Woolford SJ**: Social/electronic media use of children and adolescents who attend the pediatric weight management programs of the COMPASS network *Childhood Obesity* 11(5): 624-629, 2015. PM26305259
34. Resnicow K, McMaster F, Bocian A, Harris D, Zhou Y, Snetselaar L, Schwartz R, Myers E, Gotlieb J, Foster J, Hollinger D, Smith K, **Woolford S**, Mueller D, Wasserman RC: Motivational interviewing and dietary counseling for obesity in primary care: An RCT *Pediatrics* 135(4): 649-657, 2015. PM25825539
35. **Woolford SJ**, Woolford-Hunt CJ, Sami A, Blake N, Williams DR.: No Sweat: African American Adolescent Girls' Opinions of Hairstyle Choices and Physical Activity. *BMC Obes.* 3-31: 3-31, 2016. PMC4929729
36. Jensen CD, Duncombe KM, Lott MA, Hunsaker SL, Duraccio KM, **Woolford SJ**.: An Evaluation of a Smartphone-Assisted Behavioral Weight Control Intervention for Adolescents *JMIR Mhealth Uhealth* 102: 4(4), 2016. PMC5013243
37. Patel I, Erickson SR, Caldwell CH, **Woolford SJ**, Bagozzi RP, Chang J, Balkrishnan R: Predictors of medication adherence and persistence in Medicaid enrollees with developmental disabilities and type 2 diabetes *Research in Social and Administrative Pharmacy* 12(4): 592-603, 2016. PM26522400
38. Wilson C, **Woolford S**, Wilson L, Williams D, Oloo W.: Disparities in obesity prevalence and obesity related behaviors among adolescents in Trinidad and Tobago. *Int J Adolesc Med Health [ePub ahead of print]*: 2017. PMC28961138
39. Childerhose JE, Alsamawi A, Mehta T, Smith JE, **Woolford S**, Tarini BA.: Adolescent bariatric surgery: a systematic review of recommendation documents *Surg Obes Relat Dis* 13(10): 1768-1779, 2017. 28958402
40. Siegel RM, Haemer M, Kharofa RY, Christison AL, Hampl SE, Tinajero-Deck L, Lockhart MK, Reich S, Pont SJ, Stratbucker W, Robinson TN, Shaffer LA, **Woolford SJ**.: It takes a Village: Views of the Expert Exchange Workgroup on Childhood Obesity about Community-Health Care Communication and Technology to Enhance Comprehensive Pediatric Obesity Care *Childhood Obesity [Epub ahead of print]*., 2018. 29878851
41. Priest N, Slopen N, **Woolford S**, Philip JT, Singer D, Daly Kauffman A, Mosely K, Davis M, Ransome Y, Williams D: Stereotyping across intersections of race and age: Racial stereotyping among White adults working with children *PLOS One* 13(9): e0201696, 2018.
42. Carrera J, Key K, Bailey S, Hamm J, Cuthbertson C, Lewis Y, **Woolford S**, Hill DeLoney E, Greene-Moton E, Wallace K, Robinson D, Byers I, Piechowski P, Evans L, McKay A, Vereen D, Sparks A, Calhoun K; Community Science as a Pathway for Resilience in Response to a Public Health Crisis in Flint, Michigan *Social Sciences*. (In press)
43. Jensen CD, Duraccio KM, Barnett KA, Fortuna C, **Woolford S**: Feasibility, acceptability, and preliminary effectiveness of a tailored text messaging intervention for adolescent weight control in primary care. *Clinical Practice in Pediatric Psychology*. (In press)

Non-Peer-Reviewed Journals and Publications

1. Rappley MD, **Woolford S**: The abuse and neglect of children, III *Prog Pediatr Cardiol* (25): 129-136, 1998.
2. **Woolford SJ**.: Commentary on the Perioperative Outcomes of Adolescents Undergoing Bariatric Surgery: Year Book of Pediatrics 2015 1: eBook ISBN: 9780323442251, 2014.
3. Carravallah LA, Reynolds LA, **Woolford SJ**.: Lessons for Physicians from Flint's Water Crisis. *AMA J Ethics*. 19(10): 1001-1010, 2017. PMC29028468
4. **Woolford SJ**, Hassink S, Eneli I: The Young Child with Severe Obesity: Commentary on the Characteristics of a Vulnerable Population and a Framework for Treatment. *Child Obes* 14(7): 441-442, 2018. PM30240287
5. Heymsfield, S. B., Aronne LJ, Eneli I, Kumar RB, Michalsky M, Walker E, Wolfe BM, **Woolford SJ**, and Yanovski S: Clinical perspectives on obesity treatment: Challenges, gaps, and promising opportunities *NAM Perspectives*, Discussion Paper, National Academy of Medicine, Washington, DC. doi: 10.31478/201809b, 2018.

Book Chapters

1. **Woolford SJ**: "Weight management in children and adolescents". Encyclopedia of Lifestyle Medicine and Health, James Rippe Rippe, 2012.
2. **Woolford SJ**, Jastk C, Tavera EM: "Assessment of the Child with Obesity.". *Clinical Care of the Child with Obesity*, S. Hassink, S. Hampl, W Slusser, and J Huang McGraw-Hill Professional Pub / McGraw-Hill, 2015. 461
3. Walston M, **Woolford SJ**, Eneli I: Laboratory Evaluation of Obesity in Adolescents: Recommendations and Controversies. *Adolescent Medicine: State of the Art Reviews*, Bolling C and Dedekian M American Academy of Pediatrics, 2017.

Other Media

Other

1. **Woolford SJ**, Singer DC, Clark SJ, Davis MM.: Bariatric surgery for adolescents: How young is too young? Research and Policy Brief (non-peer reviewed) Available at <http://mottnpch.org/reports-surveys/bariatric-surgery-adolescents-how-young-too-young>, C.S. Mott Children's Hospital National Poll on Children's Health, University of Michigan. 2011, Volume 12 Issue 4, May 9, 2011, 2011.
2. **Woolford SJ**, Singer DC, Clark SJ, Davis MM.: Nutrition Facts: How moms and dads view labels differently., Research and Policy Briefs (non-peer reviewed) Available at <http://www.mottnpch.org/reports-surveys/nutrition-facts-how-moms-and-dads-view-labels-differently>, C.S. Mott Children's Hospital National Poll on Children's Health, University of Michigan. 2014, Volume 22 Issue 3, October 27, 2014, 2014.

Abstracts

1. **Woolford SJ**, Gebremariam A, Clark SJ: A Comparison of Pediatrician and Family Physician Perceptions and Attitudes Regarding the Administration of Influenza Vaccine for Healthy Children 6 to 23 Months Old, Pediatric Academic Societies annual meeting, Washington, DC, 05/2005.
2. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: The Economic Cost to Medicaid of Pediatric Obesity
2. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: The Economic Cost to Medicaid of Pediatric Obesity-Associated Hospitalizations, Pediatric Academic Societies annual meeting, Washington, DC, 05/2005.
3. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: The Incremental Cost of Obesity as a Comorbidity in Pediatric Asthma Hospitalizations, Pediatric Academic Societies annual meeting, Washington, DC, 05/2005.
4. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: The Incremental Costs of Obesity as a Comorbidity in Pediatric Hospitalizations for Asthma and Pneumonia, Poster symposium presentation and Region V award presentation. Pediatric Academic Societies annual meeting, Washington, DC, 05/2005.

5. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: Incremental Hospital Charges Associated with Obesity as a Secondary Diagnosis., North American Association for the Study of Obesity annual meeting - Platform presentation, Vancouver, BC, 10/2005.
6. **Woolford SJ**, Lumeng JC, Clark SJ, Davis MM: Fear Factor' and Superheroes – Parental Strategies to Promote Vegetable Consumption by their Children, North American Association for the Study of Obesity annual meeting, Vancouver, BC, 10/2005.
7. **Woolford SJ**, Clark SJ, Lumeng JC, Davis MM: Maternal Perspectives of Physicians' Messages about Child Growth and Nutrition, Pediatric Academic Societies annual meeting, San Francisco, CA, 05/2006.
8. **Woolford SJ**, Clark SJ, Gebremariam A, Davis MM: A Colorful Plot: Ways to Increase Physicians' Use of BMI Charts for Preschool Well-Child Visits, North American Association for the Study of Obesity annual meeting, Boston, MA, 05/2007.
9. Henry R, Davis MM, **Woolford SJ**: Self-Perceived Body Weight Discrepancy and Suicidal Ideation among U.S. Adolescents, Pediatric Academic Societies annual meeting - Platform Presentation, Toronto, Canada, 05/2007.
10. Wilson S, **Woolford SJ**, Davis MM: Physical Education, Physical Activity, and Obesity Among U.S. Adolescents, Pediatric Academic Societies annual meeting, Toronto, Canada, 05/2007.
11. **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: Widening Gap of Incremental Charges for Obesity Associated Hospitalizations, Pediatric Academic Societies annual meeting, Toronto, Canada, 05/2007.
12. **Woolford SJ**, Clark SJ, Gebremariam A, Davis MM, Freed, GL: To Cut or not to Cut: Primary Care Physicians' Opinions about Referring Obese Adolescents for Bariatric Surgery, The Obesity Society Annual Scientific Meeting (formally NAASO), New Orleans, LA, 10/2007.
13. **Woolford SJ**: MPOWERing Families Affected by Disparities in Childhood Obesity, The National Childhood Obesity Congress, Miami, FL, 03/2008.
14. **Woolford SJ**, Clark SJ, Davis MM, Sallinen BJ, Freed GL: A Last Resort: Physicians' Opinions on Referring Obese Teens to Multidisciplinary Weight Management Programs, Pediatric Academic Societies annual meeting, Honolulu, HI, 05/2008.
15. Sallinen BJ, **Woolford SJ**: Do Overweight Adolescents Agree with Parents about Their Own Eating and Sedentary Behaviors?, Pediatric Academic Societies annual meeting, Honolulu, HI, 05/2008.
16. Singer DC, **Woolford SJ**, Gebremariam A, Clark SJ, Davis MM: Preschoolers' Obesity Not Weighing on the Minds of their Parents, Pediatric Academic Societies annual meeting, Honolulu, HI, 05/2008.
17. **Woolford SJ**, Clark SJ, Davis MM: Promising Results from a Multidisciplinary Weight Loss Program for Adolescents, Pediatric Academic Societies annual meeting, Honolulu, HI, 05/2008.
18. **Woolford SJ**, Sallinen BJ: Decreases in Metabolic Markers and BMI among Teens in the Michigan Pediatric Outpatient Weight Evaluation and Reduction (MPOWER) Program, The Obesity Society annual meeting, Phoenix, AZ, 10/2008.
19. Robert C, Van Dyke A, Sallinen BJ, **Woolford SJ**: Improvements in Measures of Fitness Among Adolescents after 12 weeks of Group Exercise Training in the Michigan Pediatric Outpatient Weight Evaluation and Reduction (MPOWER) Program, The Obesity Society annual meeting, Phoenix, AZ, 10/2008.
20. Sallinen BJ, **Woolford SJ**: Psychosocial Adjustment of Obese Adolescents Entering the Michigan Pediatric Outpatient Weight Evaluation and Reduction (MPOWER) Program, The Obesity Society annual meeting, Phoenix, AZ, 10/2008.
21. **Woolford SJ**, Clark SJ: Tailored Mobile Phone Text Messages as an Adjunct to Obesity Treatment for Adolescents, Society for Adolescent Medicine - New Investigator Platform Presentation, Los Angeles, CA, 03/2009.
22. Sallinen BJ, Albrecht –Unger L, **Woolford SJ**: Adolescent Internalizing Problems Predict Joining Status in a Multidisciplinary Weight Management Program, The Pediatric Academic Societies Annual Meeting, Baltimore, MD, 05/2009.
23. **Woolford SJ**, Clark SJ, Sallinen BJ: Lipid and BMI Changes Among Teens in a Multidisciplinary Weight Management Program, The Pediatric Academic Societies Annual Meeting, Baltimore, MD, 05/2009.
24. Sallinen BJ, Berent R, **Woolford SJ**: Are Adolescents in a Multidisciplinary Weight Management Program Engaging in Regular Family Meetings at Home? The Obesity Society Annual Meeting, Washington, DC, 10/2009.

25. **Woolford SJ**, Sallinen BJ: Changes in Adolescents' Desire for Bariatric Surgery over the Course of a 6-Month Weight Management Program, The Obesity Society Annual Meeting, Washington, DC, 10/2009.
26. Sallinen BJ, **Woolford SJ**: How Do Emotional and Behavioral Functioning Change Over the Course of a 6-Month Multidisciplinary Weight Management Program? The Obesity Society Annual Meeting, Washington DC, 10/2009.
27. **Woolford SJ**. Obesity Special Interest Group Oral Presentation.: "New Initiatives for the Treatment and Prevention of Childhood Obesity in Michigan.", Society for Adolescent Medicine,, Toronto, Canada, 04/2010.
28. **Woolford SJ** and Sallinen BJ: Changes in Adolescents' Desire for Bariatric Surgery over the Course of a 6-Month Weight Management Program, Pediatric Academic Societies Annual Meeting - Obesity Special Interest Group Oral Presentation, Vancouver, BC, 05/2010.
29. Sallinen, BJ, Hassan F, Adams K, Chervin RD, Hoban TF, **Woolford, SJ**: Longer Sleep Duration Predicts Greater 3-month Weight Loss Among Obese Adolescents, Pediatric Academic Societies Annual Meeting, Vancouver, BC, 05/2010.
30. **Woolford SJ** and Sallinen BJ: Physician Referral to a Multidisciplinary Weight Management Program are Associated with Greater Weight Loss than Other Reasons for Enrollment, Pediatric Academic Societies Annual Meeting, Vancouver, BC, 05/2010.
31. Sallinen BJ, Lumeng J, and **Woolford, SJ**: The Association Between Hiding Food and Child BMI, Pediatric Academic Societies Annual Meeting, Vancouver, BC, 05/2010.
32. **Woolford SJ**: One Size Does Not Fit All: Pediatric Multidisciplinary Weight Management., National Medical Association annual meeting - Invited Oral Presentation, Orlando, FL, 08/2010.
33. **Woolford SJ**, Gordon PM, Sallinen BJ, Lee JM: Body Mass Index versus Body Fat According to Obesity Severity and Gender in Adolescents, The Obesity Society annual meeting, San Diego, CA, 10/2010.
34. Sallinen BJ, **Woolford SJ**: Psychosocial Factors Related to Enrollment, Attrition, and Retention in a Pediatric Weight Management Program, The Obesity Society annual meeting, San Diego, CA, 10/2010.
35. **Woolford SJ**, Larrier YI, Linton JM, Barkerson M, Walker LR, Kijai J, Woolford-Hunt, Sallinen BJ: School Counselors' Perspectives of the Barriers and Facilitators Associated With Their Involvement in Childhood Obesity Prevention and Treatment, The Obesity Society annual meeting, San Diego, CA, 10/2010.
36. **Woolford SJ**, IglayReger HB, Robert C, Sallinen BJ, Gordon PM: The Presence of Metabolic Syndrome among Obese Adolescents Referred to a Pediatric Multidisciplinary Weight Management Program, The Obesity Society annual meeting, San Diego, CA, 10/2010.
37. **Woolford SJ**, Compton Barr KL, Derry H, Jepson C, Clark SJ, Strecher VJ, Resnicow K: OMG Don't Say LOL: Obese Adolescents' Perspectives on Text Messages to Enhance Weight Loss Efforts, Foundation of the National Institute of Health mHealth Summit, Washington DC, 11/2010.
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41. **Woolford SJ**, Williams DR, Wilson L: Meal Patterns and Childhood Obesity among Adolescents in Trinidad and Tobago, Caribbean Studies Association annual meeting - Oral Presentation, Curacao, WI, 06/2011.
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